

# Business & Leadership

A Ciuci Consulting Publication

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## FROM THE CEO

The fact that Nigeria has potential is no new news to anyone. However, the challenge is making that potential a reality. How do we reconcile our current realities with the promise of the future? This question is asked many times over by men and women, especially when discussing Human Capital. The CEOs and other executives that I advise ask, more often than not, "How do I raise the levels of effectiveness amongst my staff?" There is a dearth of competent people in the marketplace; and while there are no easy solutions, there are practical steps any enterprise can take such as, Ciuci's new training and empowerment initiatives.

## TRAINING AND EMPOWERMENT INITIATIVES

Besides steady accomplishments in our core business – management consulting, Ciuci Consulting recorded key achievements in Q2, 2008. Led by Chukwuka Monye, the team was able to provide several young entrepreneurs with assistance towards their goals. The firm is becoming notable as an incubator, or business idea lab, for upcoming entrepreneurs.

## Successful...

Ciuci Consulting also successfully launched **THE CLASSROOM**, a business workshop designed to train individuals in different professions. The first workshop was held on June 28, 2008 at La Cour Hotel in Ikoyi and hosted employees of several companies including UBA,

Oceanic Bank, GTbank, ARM, Tetra Pak, ICanBe (HR consulting), Suntech Industrial Services (oil servicing) and 3line Card Management Ltd.

The topics covered during the workshop included: Converting a super idea into a profitable business; How to find the right customer for your product/service; and Business writing that will take you to the next level. The CLASSROOM team has been receiving e-mails and text messages from many of the participants who expressed their gratitude for their experience.

## Future Plans

The CLASSROOM will take place periodically across the country with the next session scheduled for August 9, 2008 in the Federal Capital Territory, Abuja.

Ciuci consulting is also involved in developing and implementing custom training programs for corporate clients. Additionally, our CEO will be facilitating and/or speaking at a number of workshops and seminars in Q3, 2008.



For further enquiry, please send an email to: [enquiry@ciuci.us](mailto:enquiry@ciuci.us) or call us +234 803 302 0473; +234 1 402 3038

Ciuci Consulting is a boutique management consulting firm that has developed strong expertise in providing business improvement support to existing companies and business set up support to start-ups.